



AsiamyPay



AsiamyPay e-payment system

Merchant-Account from 299\$

Website (eShop) integration to AsiamyPay payments network from 199\$

Processing center integration from 1999\$

Commission (Receiving payments, Offshore company) from 4% to 6%

Commission (Receiving payments, Not-Offshore company) from 0,5% to 4%

Chargeback fees from 35\$



All payments (transactions) between users are made in AsiamyPay e-money



Instant payment execution



AsiamyPay e-money conversion to other e-money available



Adding money to AsiamyPay balance from debit/credit card has no commition



Flexible withdrawal conditions



Fixed low comissions for AsiamyPay transactions



Reliable partner banks



Get AsiamyPay Debit MasterCard and earn up to 1% cash back for every purchase



Discounts and bonus programs from AsiamyPay Partners

Partner Banks:
Kasikornbank, Bangkok, Thailand
The Siam Commercial Bank, Bangkok, Thailand



http://

Website



Mobile Applications

iOS, Android, WindowsPhone



Advanced Security



Hi-End usability



Global markets

\$ ~400 billion
Southeast Asia
eCommerce market size

China

32% of the population have a bank account

Internet user growth* 124%



They spend online more than 4 hours every day

Thailand

29% of the population have a bank account

Internet user growth* 270%



They spend online more than 6 hours every day

Taiwan & Hong Kong

51% of the population have a bank account

Internet user growth* 93%



They spend online more than 5 hours every day

Philippines

3% of the population have a bank account

Internet user growth* 531%



They spend online more than 7 hours every day

China
390 billion \$** Internet trades



Philippines
2 billion \$** Internet trades



Thailand
3 billion \$** Internet trades



Taiwan & Hong Kong
0,5 billion \$** Internet trades



* over the last 5 years

** 2015



Market analysis

Market size
390 billion \$

China

eCommerce market is estimated at more than **390 billion \$**
 Internet retail is **11%** of the total retail volume
 Annual growth of the China eCommerce market is more than **110%**
 The largest online stores are the drivers of sales
 Internet users population is estimated at **635 million**
 More than **50%** Internet users make purchases via e-payment systems (**305-310 billion peoples**)
 And more **75%** users are using mobile devices and mobile applications for that.



B2C - 158 billion \$ (2014)
 C2C - 232 billion \$ (2014)
 B2C+C2C = 390 billion \$

Key eCommerce Market Players

C2C Taobao (Alibaba)
 500 million registered users
 80% online sales (C2C China)

B2C Tmall (Alibaba)
 51% online sales (B2C China)

Development forecast

The expected market growth until 2017 is estimated at more than **700 billion \$**
 Government support business initiatives to use electronic money on a par with national «hidden» yuan. It will significantly increase the demand for e-money.

Market size
2 billion \$

Philippines

Internet audience growth in 2011-2014 was **500%**
40 million Internet users
 More than **80%** Internet users use mobile devices for Internet access
 They spent **more than 7 hours** a day online
71% of Internet users younger than 35 years
94% of Internet users registered in Facebook
55% of Internet users regularly use Facebook
3% of the population have a bank card
27% of the population use bank services
 eCommerce market is estimated at **2 billion \$**

Key e-Commerce Market Players

PayPal, Globe, DragonPay, PayEasy

Development forecast

Expected eCommerce market growth is **100% annually**
 Maximum eCommerce market capacity is **8-12 billion \$**

The absence of strong competitors and the high market dynamics make Philippines very attractive for electronic transfers business.

Market size
3 billion \$

Thailand

38% of the population are Internet users
93% of Internet users registered in Facebook (**28 millions**)
 Internet users spend in social networks **3,7 hours per day**
 Key eCommerce Market players - global international companies
 eCommerce market is estimated at **3 billion \$**
 Thailand E-commerce market is characterized by close integration of electronic payment systems with social networks.

Key e-Commerce Market Players

PayPal, SCB Easy, KasikornBank, WorldPay, ThaiEpay, SiamPay

Development forecast

Expected eCommerce market growth is **30% annually**
 Mobile commerce growth is **637%** in 2012-2014

The absence of strong competitors and the high market dynamics make Thailand very attractive for electronic transfers business.



Market Features and Benefits

China



Large and growing market



Market demand for upgrading of existing eCommerce technologies



The possibility of AsiamyPay e-money conversion to almost any financial instruments



Any eShop website integration to AsiamyPay e-money payment network



Hi-End mobile application usability allows securely make payment transactions and control personal funds



A flexible approach of the e-money services provision at various spheres including mobile games



Possibility of creating AsiamyPay-based cryptocurrency

Philippines



Large and growing market



The usability of e-money transfers and payments



Market demand for upgrading of existing eCommerce technologies and creating new e-money transfer tools



The possibility of AsiamyPay e-money conversion to almost any financial instruments



Any eShop website integration to AsiamyPay e-money payment network (+B2C, B2B, C2C consumers)



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Close integration of AsiamyPay payment systems with social networks.